

THE FINDING

ACME Rockets lands at 60, behind most of its peer group at the 47th percentile. People is the clearest place to concentrate.

RETURN ON INTELLIGENCE INDEX

60

Advancing

47th PERCENTILE • COHORT n=132 • PEER DATA July 2024

00 • EXECUTIVE BRIEF

ACME Rockets scores 60 on the Index, placing it in the Advancing stage but only at the 47th percentile against a cohort of 132 peers, meaning roughly half the field has translated AI investment into more organizational maturity. Production is a genuine strength at 84, well ahead of the peer median of 50, which shows the organization can execute. The constraint is not capability, it is the surrounding structure: People, Strategy and ROI, and Governance are all pulling the overall score down and blunting the return on what Production has already built.

THE SITUATION

The pattern across drivers is uneven rather than uniformly weak. Production leads the cohort decisively, and Technology and Data both sit ahead of their peer medians, indicating the technical foundation is not the bottleneck. The gap is concentrated in three drivers: People at 40 is the lowest score in the portfolio, Strategy and ROI at 50 sits exactly double the peer median of 25 but still the second-ranked priority, and Governance at 55 is also well ahead of its peer median of 25 yet ranked third for attention. Taken together, ACME Rockets has built AI capability faster than it has built the workforce fluency, funding discipline, and ownership structures needed to convert that capability into consistent value.

WHAT TO DO

01

Enable the workforce on AI fluency

People is the lowest driver at 40 and the single biggest lever on the overall Index score; AI Literacy and Workforce Enablement is built to lift real adoption and fluency.

02

Assign a named owner to AI strategy

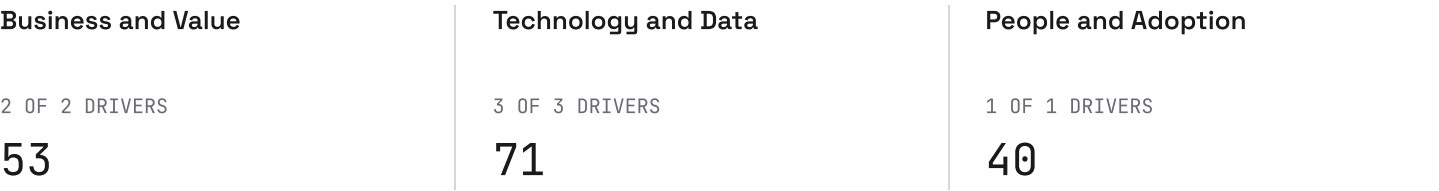
Strategy and ROI sits at 50, ahead of the peer median of 25 but still the second-ranked gap; an AI Strategy Assessment puts ownership, funding discipline, and value tracking in place.

03

Formalize governance ownership and funding gates

Governance at 55 is ahead of the peer median of 25 but remains the third-ranked priority; the same AI Strategy Assessment work extends ownership and funding discipline into governance.

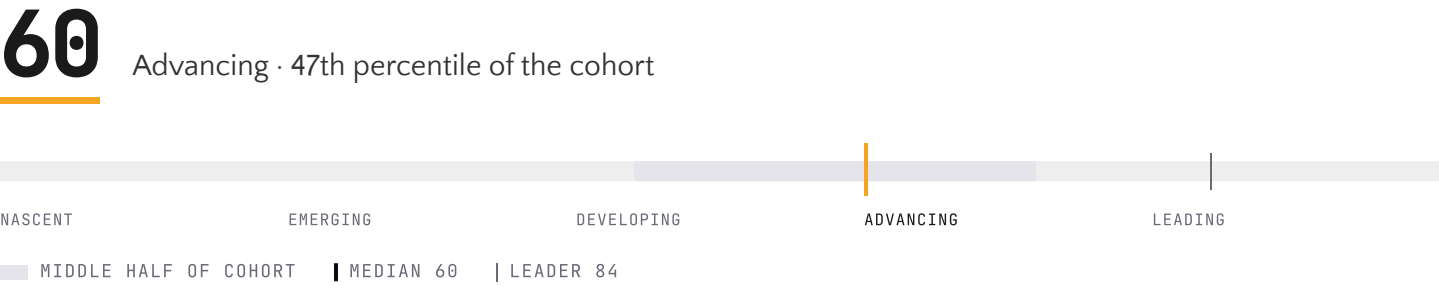
EXHIBIT 1 • WHAT THIS REPORT IS BUILT ON



SO WHAT

Every driver has an owner who answered for it, so the Index is a complete reading rather than an extrapolation.

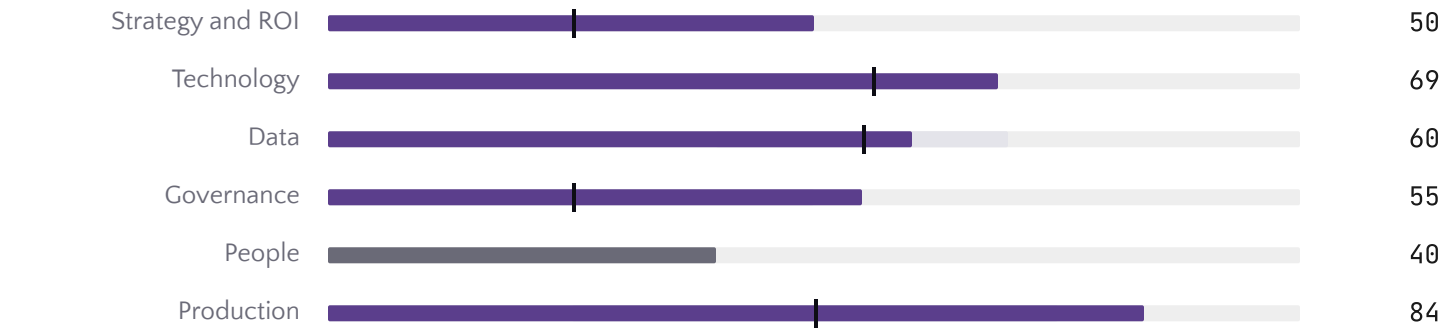
THE STANDING • WHERE YOU RANK IN THE COHORT



SO WHAT

A benchmark is only as good as the field it measures you against. This is your position in the peer cohort, not an absolute grade.

01 • THE EVIDENCE — WHERE YOU STAND



PRIORITY GAPS • RANKED

1	People	40
2	Strategy and ROI	50
3	Governance	55

SO WHAT

People sits lowest, at 40. It is the clearest single place to concentrate.

02 • THE SIZE OF THE PRIZE

Add your AI spend to see value at stake.

03 • THE RECOMMENDATION

Concentrate on People. It is the lowest driver and the single biggest lever on the score. AI Literacy and Workforce Enablement is built to move it.

04 • WHERE WEAVER FITS

AI Literacy and Workforce Enablement

People is your lowest driver at 40. The gap is adoption, not tooling, and that closes with structured enablement across your workforce.

ACME Rockets has the technical foundation to lead its peer group, and closing the People, Strategy, and Governance gaps is what will let that foundation pay off.

HOW THIS WAS BUILT

How the score is built

Each driver is scored across its questions on a five-point scale, normalized to 0 to 100, and averaged into the Index. One engine, one method, no second opinion.

Why three perspectives

Business, Technology, and People each answer for the drivers they own. Merging them removes the blind spots of any single viewpoint.

How value at stake is derived

Modelled from your reported AI spend and how far each driver sits from the leading cohort, then validated line by line in the Measure phase.

Where peer data comes from

Benchmarked against a cohort of 132 organizations in your band, as of July 2024.

APPENDIX • WHAT YOU TOLD US

STRATEGY AND ROI

How would you describe your organization's current AI strategy?	Strategy drives budget decisions, reviewed by leadership quarterly
How are AI initiatives funded in your organization today?	Stage-gated funding with TCO reviewed at each milestone
How does your organization track the value AI has delivered?	Tracked informally on individual projects
What best describes AI's primary role in your growth agenda?	Primarily cost reduction and operational efficiency
How aligned is your executive team on AI investment priorities?	Aligned with a defined review cadence and a named decision-maker

GOVERNANCE

What is the current status of your organization's AI usage policies?	No formal AI policies, only general IT policies
How do you protect sensitive data that passes through AI tools?	Sensitive data auto-detected and blocked or redacted before any model
What visibility do you have into how AI systems perform in production?	Ad hoc monitoring, no centralized system
At what point does governance review happen in AI development?	Rules enforced by code, no manual review required
How do you manage exposure to AI-specific regulation?	Continuously assessed, controls updated proactively

VALUE REALIZATION

Is your organization currently realizing measurable value from its AI investment?	Yes broadly, tracked portfolio-wide and reported to leadership
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PLANNED INVESTMENT

Which use cases are you prioritizing this year?	HR & talent management, Supply chain & logistics, Revenue cycle management
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YOUR ORGANIZATION

Annual revenue	\$1B - under \$2B
Annual IT budget	\$50M - under \$100M
Industry	Financial Services & Banking
Employee count	5,000 - 9,999

ABOUT YOU

Your name	Jenn Tester Comprehensive
Your role	Director / Head of Department

TECHNOLOGY

How would you describe the AI tools employees have adopted?	Published approved list, new tools reviewed
Which AI tools or platforms are currently approved for use?	Perplexity, Grok (xAI), Meta (Llama), Mistral
How do you select the AI approach for a given business problem?	Solutions combine rule-based, statistical, and generative where each fits
What safeguards exist when a model update degrades performance?	Automatic regression detection and rollback
How are AI capabilities shared across teams?	Capabilities exposed as shared Agent/Skills consumed across teams

DATA AND INTEGRATION

What is the current state of your organization's enterprise data?	Quality SLAs enforced
How are AI tools integrated with core business systems?	APIs or MCPs to core systems with real-time exchange
How is AI positioned within your core operational systems?	Inside core transactions as a decision layer
What data latency does your AI infrastructure support?	Streaming for defined use cases
What autonomy do most AI systems have when acting on live data?	Read-only recommendations

AI IN PRODUCTION

AI solutions currently running in production	6
AI solutions still in pilot or active development	2

WORKFORCE LITERACY

How would you describe AI skill across non-technical knowledge workers?	AI practice embedded
In a typical month, what share of people with tool access actually use them?	10-25%
Which AI capabilities do your knowledge workers actually use?	Prompting plus occasional document or data tasks
To what extent do employees build and share their own Agent/Skills?	Common in some teams, sharing informal
How has the day-to-day role of knowledge workers changed with AI?	Supplementary